Cookies

Necessary

Name	Description	Valid
__Secure-ROLLOUT_TOKEN	Google. Security token to conduct secure content rollout.	Session
_ScCbts	Used to hide the cookie banner after consent.	1 year
CookieConsent	Cookiebot. Stores the user's cookie consent state for the current domain.	1 year
dmn_chk_#	Used to check domain ownership or availability (usually by hosting provider).	Session
test_cookie	Used to check if the user's browser supports cookies.	Session

Functional

Name	Description	Valid
yt-remote-connected-devices	YouTube. Stores information about connected cast devices.	Persistent
yt-remote-device-id	YouTube. Stores video player preferences in local storage.	Persistent
li_gc	LinkedIn. Stores user consent for LinkedIn cookies on non-LinkedIn sites.	2 years
lidc	LinkedIn. Used for data centre selection and load balancing.	1 day
log/error	Used to store error logs in browser local storage.	Persistent
pll_language	Used to save the selected website language. Ensures that the page is displayed in the selected language during subsequent visits.	1 year
s7	Usually used by analytics or load balancing systems.	Session
TawkConnectionTime	Tawk.to. Manages connection state between user and chat server.	Session
twk_#	Tawk.to. Identifies the chat session and allows communication with customer support.	Session
twk_idm_key	Tawk.to. Key used to distinguish unique visitors during chat.	Session
twk_uuid_#	Tawk.to. Unique user identifier for the chat widget.	6 months
VISITOR_INFO1_LIVE	YouTube. Tries to estimate users' bandwidth to optimize video delivery.	6 months
wpEmojiSettingsSupports	WordPress. Determines if the browser can display emojis correctly.	Session

Analytics

Name	Description	Valid
_ga	Google Analytics. Used to distinguish unique users by assigning a randomly generated ID.	2 years
_ga_#	Google Analytics (GA4). Stores session state and campaign information.	2 years
hjSession#	Hotjar. Holds the current session data.	30 min
hjSessionUser#	Hotjar. Persists the Hotjar User ID, unique to that site on the browser.	1 year
YSC	YouTube. Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Session
ph_#_posthog	PostHog. Product analytics cookie used to track user interactions on the site.	1 year

Marketing/advertising

Name	Description	Valid
__Secure-YEC	YouTube. Used to target ads and gather video statistics.	13 months
_fbc	Meta (Facebook). Used to identify users coming from Facebook ads.	3 months
_fbp	Meta (Facebook). Used to track visits across websites to deliver targeted ads.	3 months
_gcl_au	Google AdSense. Used for experimenting with advertisement efficiency.	3 months
_rdt_uuid	Reddit. Unique ID used to categorize audience for advertising.	3 months
_scid	Snapchat. Assigns a unique ID to a user to track conversions.	13 months
_tt_enable_cookie	TikTok. Used to measure and improve the performance of advertising campaigns.	13 months
_ttp	TikTok. Primary cookie for measuring ad performance and personalization.	13 months
bcookie	LinkedIn. Browser ID cookie used to identify users and track behaviour for advertising purposes.	2 years
IDE	Google DoubleClick. Used to display relevant ads based on user's previous behaviour.	1 year
li_sugr	LinkedIn. Used to make a probabilistic match of a user's identity.	3 months
pagead/1p-user-list/#	Google Ads. Tracks user addition to remarketing lists.	Session
sc_at	Snapchat. Used to identify ads and measure their efficiency.	13 months
tt_pixel_session_index	TikTok. Tracks the index of user actions within current session.	Session
tt_sessionId	TikTok. Stores session ID for analytics and advertising.	Session
u_scsid	LinkedIn. Identifier used to link user actions across pages.	Session