

APPROVED:  
by the Doctoral Committee of Doctoral Programme in Management  
organized by ISM University of Management and Economics, UAB  
(together with BI Norwegian Business School  
and Tartu University [Estonia]).  
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**DOCTORAL PROGRAMME IN MANAGEMENT**  
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Business School and Tartu University

**Research areas 2026:**

RESEARCH AREAS	RESEARCH CENTRES	
	People & Organisations	Entrepreneurship & (Family) Business
Emerging technologies and digitalization	X	X
Future of work and organizations (Human Resource Management, Organizational Behaviour, and Strategy)	X	X
Leadership and sustainable business growth	X	X
Marketing and consumer behaviour	X	X