

APPROVED:
by the Doctoral Committee of Doctoral Programme in Management
organized by ISM University of Management and Economics, UAB
(together with Aarhus University [Denmark], BI Norwegian Business School
and Tartu University [Estonia]).
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DOCTORAL PROGRAMME IN MANAGEMENT
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Business School, Aarhus University and Tartu University

Research areas 2024:

Core Research themes	Disciplines		
	Management (Human Resource Management, Organizational Behaviour, Strategy, Operations Management, Entrepreneurship)	Consumer Behaviour and Marketing	Finance
Sustainability management and sustainable growth*	X	X	X
Emerging technologies and data-driven decision-making	X	X	X
Future of work, organization, and markets	X	X	X
Leadership and value co-creation	X	X	X

* *Priority research areas*