

APPROVED:
by the Doctoral Committee of Doctoral Programme in Management
organized by ISM University of Management and Economics, UAB
(together with Aarhus University [Denmark], BI Norwegian Business School
and Tartu University [Estonia]).
No. 16-04-166 07.10.2020

DOCTORAL PROGRAMME IN MANAGEMENT
organized by ISM University of Management and Economics together with BI Norwegian
Business School, Aarhus University and Tartu University

Research areas 2021:

Core Research themes	Disciplines		
	Management (Human Resource Management, Organizational Behaviour, Strategy, Operations Management, Entrepreneurship)	Consumer Behaviour and Marketing	Finance
Emerging technologies	X	X	X
Sustainable growth, Ethics, Shareholders Value	X	X	X
Data-Driven Decision- Making	X	X	X
Leadership and Value co- creation	X	X	