

**IMPORTANT INFORMATION FOR BACHELOR STUDENTS**

We **STRONGLY ADVISE** students to choose courses from **ONLY ONE BLOCK** of the course blocks listed below to avoid overlapping schedules.

Students can choose up to 5 courses per semester (no more than 30 ECTS). Lithuanian language course can be taken as an additional course (on top of the 30 ECTS).

All courses have student quotas. Courses which are already full will not appear in the online application system.

Bachelor students **ARE NOT ALLOWED** to take Master courses.

COURSE DESCRIPTIONS of the previous year's courses are available on [ISM website](#).

For more information, please contact [Indre.Kasputyte@ism.lt](mailto:Indre.Kasputyte@ism.lt)

**Study programmes:**

INTERNATIONAL BUSINESS AND COMMUNICATION	2
ENTREPRENEURSHIP AND INNOVATION	3
INDUSTRIAL TECHNOLOGY MANAGEMENT	4
BUSINESS MANAGEMENT AND MARKETING	4
FINANCE	5
ECONOMICS AND DATA ANALYTICS	6
ECONOMICS AND POLITICS	7
ELECTIVES	8

All exchange students have a chance to participate in the Lithuanian language course for foreign students. The course starts approx. 2 weeks after the beginning of a semester, successful completion of the course is worth 6 ECTS.

Course syllabus is available on our [website](#).

**LITHUANIAN LANGUAGE COURSE FOR BEGINNERS (A1) (optional)**

SUBJECT	CODE	ECTS	Quota for exchange students
Lithuanian language	HUM121	6	20

**INTERNATIONAL BUSINESS AND COMMUNICATION, 1ST YEAR**

SUBJECT	CODE	ECTS	Quota for exchange students
Microeconomics	ECO101	6	20
Financial Accounting	FIN101	6	20
Quantitative Decision Making	FUN118	6	20
Organizational Behavior	MNG107	6	20

**INTERNATIONAL BUSINESS AND COMMUNICATION, 2ND YEAR**

SUBJECT	CODE	ECTS	Quota for exchange students
International Economics and Trade	ECO121	6	20
Communication Theories	MNG242	6	20
International Marketing	MNG124	6	20
International Business Communication	MNG140	6	20
Business Research Methods*	MNG165	6	20

\* Prior knowledge necessary. Please carefully read the course syllabus before taking the course

**ENTREPRENEURSHIP AND INNOVATION, 1ST YEAR**

SUBJECT	CODE	ECTS	Quota for exchange students
Finance Fundamentals for Start-Ups	FIN129	6	20
Academic Writing and Presentation Skills	HUM108	3	20
Marketing Principles	MNG103	6	20
Group Dynamics and Team Development	MNG256	6	20
Legal Aspects of Business Development	MNG265	3	20

**ENTREPRENEURSHIP AND INNOVATION, 2ND YEAR**

SUBJECT	CODE	ECTS	Quota for exchange students
Data Analytics and Visualisation	FUN137	6	20

**ENTREPRENEURSHIP AND INNOVATION, 3RD YEAR**

SUBJECT	CODE	ECTS	Quota for exchange students
Emotional Intelligence	HUM168	3	20
Project Management	MNG163	6	20

**INDUSTRIAL TECHNOLOGY MANAGEMENT, 3RD YEAR**

SUBJECT	CODE	ECTS	Quota for exchange students
Managerial Accounting	FIN103	6	20
Innovation Management	MNG162	6	20
Project Management	MNG163	6	20
Total Quality Management	MNG164	6	20
Technology Project	MNG211	6	20

**BUSINESS MANAGEMENT AND MARKETING, 1ST YEAR**

SUBJECT	CODE	ECTS	Quota for exchange students
Microeconomics	ECO101	6	20
Organizational Behavior	MNG107	6	20

**BUSINESS MANAGEMENT AND MARKETING, 2ND YEAR**

SUBJECT	CODE	ECTS	Quota for exchange students
Business Research Methods*	MNG165	6	20
Neuromarketing	MNG238	6	20
Customer Relationship Management	MNG244	6	20
Advertising and Sales Promotion	MNG245	6	20

\* Prior knowledge necessary. Please carefully read the course syllabus before taking the course

**FINANCE, 1ST YEAR**

SUBJECT	CODE	ECTS	Quota for exchange students
Financial Accounting	FIN101	6	20
Microeconomics	ECO101	6	20
Finite Mathematics	FUN103	6	20
Statistical Data Analysis	FUN107	6	20

**FINANCE, 2ND YEAR**

SUBJECT	CODE	ECTS	Quota for exchange students
Financial and Business Ethics	MNG237	6	20
International Economics and Trade	ECO121	6	20
Managerial Accounting	FIN103	6	20
Investment Management	FIN107	6	20
Corporate Finance	FIN117	6	20

<b>ECONOMICS AND DATA ANALYTICS, 1ST YEAR</b>			
<b>SUBJECT</b>	<b>CODE</b>	<b>ECTS</b>	<b>Quota for exchange students</b>
Microeconomics	ECO101	6	20
History of Economic Theories	ECO103	6	20
Statistical Data Analysis	FUN107	6	20

<b>ECONOMICS AND DATA ANALYTICS, 2ND YEAR</b>			
<b>SUBJECT</b>	<b>CODE</b>	<b>ECTS</b>	<b>Quota for exchange students</b>
Data Mining for Business Intelligence	IT101	6	20
Economic Forecasting	ECO108	6	20
International Economics and Trade	ECO121	6	20
Welfare Economics	ECO122	6	20
Intermediate Macroeconomics*	ECO129	6	20

*\* Prior knowledge necessary. Please carefully read the course syllabus before taking the course*

<b>ECONOMICS AND POLITICS, 1ST YEAR</b>			
SUBJECT	CODE	ECTS	Quota for exchange students
Microeconomics	ECO101	6	20
Introduction to Politics	POL101	6	20
Finite Mathematics	FUN103	6	20
Statistical Data Analysis	FUN107	6	20

<b>ECONOMICS AND POLITICS, 2ND YEAR</b>			
SUBJECT	CODE	ECTS	Quota for exchange students
Economic Forecasting	ECO108	6	20
International Economics and Trade	ECO121	6	20
Welfare Economics	ECO122	6	20
Intermediate Macroeconomics*	ECO129	6	20
Comparative Politics	POL103	6	20

\* Prior knowledge necessary. Please carefully read the course syllabus before taking the course

<b>ECONOMICS AND POLITICS, 3RD YEAR</b>			
SUBJECT	CODE	ECTS	Quota for exchange students
Simulation Development	POL142	6	20

## ELECTIVES

Year	Code	Subject
1	HUM101	Interpersonal Psychology
1	MNG289	Personal Branding
1	HUM165	Global Issues and Futures Thinking
1	HUM166	The Role of Contexts in Societal Change
1	HUM132	Culture and Art
3	MNG225	Directed Study
3	ECO138	European Institutions Economic Analysis
3	MNG156	Family Business Management
3	MNG118	Leadership
2,3	MNG152	Operations Management
2,3	MNG228	B2B Marketing
2,3	MNG288	Distribution Channels
3	MNG229	Public Relations
3	IT107	Low-Code Solutions for Business Analytics
3	MNG287	Introduction to Digital Transformation
3	FIN108	Financial Risk Management
3	MNG163	Project Management
3	MNG220	Human Resource Management
3	MNG279	Creative Organization
3	MNG281	Business Law in Practice
3	POL128	Politics and Economics of Migration
3	POL146	Political Economy of Fintech
3	POL147	Democracy, Institutions, and Citizenship
3	IT108	Interactive Dashboards and Advanced Analysis with Power BI
3	ECO139	Econometric Methods and Applications
3	MNG246	Global Climate Change