







APPROVED:

by the Doctoral Committee of Doctoral Programme in Management organized by ISM University of Management and Economics, UAB (together with Aarhus University [Denmark], BI Norwegian Business School and Tartu University [Estonia]).

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Research areas 2023:

Core Research themes	Disciplines		
	Management (Human Resource Management, Organizational Behaviour, Strategy, Operations Management, Entrepreneurship)	Consumer Behaviour and Marketing	Finance
Sustainability management and sustainable growth	х		х
Global supply chain and operations management*	х		
Emerging technologies	Х	Х	Х
Data-driven decision-making	Х	Х	Х
Leadership and value co- creation	x	Х	Х

^{*} Priority research areas