

**IMPORTANT INFORMATION FOR MASTER STUDENTS**

Students can choose up to 5 courses per semester (no more than 30 ECTS)

Master students may also choose bachelor level courses (please note that there is a limited amount of seats in Bachelor courses and admission is based on first-come, first-served basis)

NOTE: Master courses are held in the evenings starting from 18:00 and/or on Saturdays

For more information please contact grear@ism.it

SUBJECT	CODE*	ECTS
Ethics and Economics	GRAE032	6
Research Methodology	GRAE001	6
Alternative Investments and Derivatives	GRAE033	6
Advanced Microeconomics	GRAE007	6
Applied Valuation	GRAE027	6
Research Methodology	GRAV001	6
Advanced Topics In International Management	GRAV009	6
Customer Value Analytics	GRAV031	6
International Consumer Behaviour	GRAV010	6
Brand Management	GRAV022	6
Business Strategy	GRAI012	6
Sustainable Development of Emerging Technologies	GRAI018	6
Process Innovation Management	GRAI021	6
Research Project in Innovation and Technology Management	GRAI023	6
Technology and Innovation Management	GRAI022	6
Creating Shared Value	GRAL004	6
Strategic Finance Management	GRAL006	6
Leadership Skills Development	GRAL008	6
Entrepreneurship Project	GRAL009	6
Research Methods	GRAL010	6
Sustainable Strategies and New Business Models	GRAB007	6
Technology for Economic, Environmental and Social Impact	GRAB008	6
People, Organization, and Innovation	GRAI020	6
Sustainable Supply Chain Management	GRAB009	6

*Study programmes:

GRAEXXX – Financial Economics

GRAVXXX – International Marketing and Management

GRAIXXX – Innovation and Technology Management

GRALXXX – Global Leadership

GRABXXX – Business Sustainability Management