



INTERNATIONAL BUSINESS AND COMMUNICATION, 1ST YEAR			
SUBJECT	CODE	ECTS	Quota for exchange students
Microeconomics	ECO101	6	5
Financial Accounting	FIN101	6	5
Quantitative Decision Making	FUN118	6	5
Organizational Behavior	MNG107	6	5

INTERNATIONAL BUSINESS AND COMMUNICATION, 2ND YEAR					
SUBJECT	CODE	ECTS	Quota for exchange students		
International Economics and Trade	ECO121	6	5		
Communication Theories	MNG242	6	10		
International Marketing	MNG124	6	10		
International Business Communication	MNG140	6	10		

ENTREPRENEURSHIP AND INNOVATION, 1ST YEAR					
SUBJECT	CODE	ECTS	Quota for exchange students		
Digital Business Models	MNG254	6	10		
Entrepreneurial Marketing	MNG255	3	10		
Group Dynamics and Team Development	MNG256	6	10		
Finance Fundamentals for Start-Ups	FIN129	6	5		
Academic Writing and Presentation Skills	HUM108	3	5		

ENTREPRENEURSHIP AND INNOVATION, 2ND YEAR					
SUBJECT	CODE	ECTS	Quota for exchange students		
Data Analytics and Visualisation	FUN137	6	5		

INDUSTRIAL TECHNOLOGY MANAGEMENT, 2ND YEAR				
SUBJECT	CODE	ECTS	Quota for exchange students	
Operations Management	MNG152	6	10	
Entrepreneurship	MNG110	6	5	
International Economics and Trade	EC0121	6	5	
Foundations of Manufacturing Technology	FUN126	6	5	
Computer-Aided Design (CAD)	MNG212	6	5	

INDUSTRIAL TECHNOLOGY MANAGEMENT, 3RD YEAR				
SUBJECT	CODE	ECTS	Quota for exchange students	
Innovation Management	MNG162	6	10	
Total Quality Management	MNG164	6	10	
Project Management	MNG163	6	10	
Technology Project	MNG211	6	5	

BUSINESS MANAGEMENT AND MARKETING, 1ST YEAR				
SUBJECT	CODE	ECTS	Quota for exchange students	
Organizational Behavior	MNG107	6	5	
Microeconomics	ECO101	6	5	
Financial Accounting	FIN101	6	5	

BUSINESS MANAGEMENT AND MARKETING, 2ND YEAR				
SUBJECT	CODE	ECTS	Quota for exchange students	
Customer Relationship Management	MNG244	6	10	
Neuromarketing	MNG238	6	10	
Advertising and Sales Promotion	MNG245	6	10	

FINANCE, 1ST YEAR				
SUBJECT	CODE	ECTS	Quota for exchange students	
Financial Accounting	FIN101	6	5	
Microeconomics	ECO101	6	5	
Finite Mathematics	FUN103	6	3	
Statistical Data Analysis	FUN107	6	5	

FINANCE, 2ND YEAR				
SUBJECT	CODE	ECTS	Quota for exchange students	
Financial and Business Ethics	MNG237	6	5	
International Economics and Trade	EC0121	6	5	
Investment Management	FIN107	6	5	
Corporate Finance	FIN117	6	5	

ECONOMICS AND DATA ANALYTICS, 1ST YEAR				
SUBJECT	CODE	ECTS	Quota for exchange students	
History of Economic Theories	ECO103	6	5	
Statistical Data Analysis	FUN107	6	5	
Microeconomics	ECO101	6	5	

ECONOMICS AND DATA ANALYTICS, 2ND YEAR				
SUBJECT	CODE	ECTS	Quota for exchange students	
Data Mining for Business Intelligence	IT101	6	5	
Economic Forecasting	ECO108	6	5	
International Economics and Trade	ECO121	6	5	
Intermediate Macroeconomics	ECO129	6	5	
Welfare Economics	ECO122	6	5	

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ECONOMICS AND POLITICS, 1ST YEAR						
SUBJECT	CODE	ECTS	Quota for exchange students			
Finite Mathematics	FUN103	6	3			
History of Economic Theories	ECO103	6	5			
Statistical Data Analysis	FUN107	6	5			
Microeconomics	ECO101	6	5			

ECONOMICS AND POLITICS, 2ND YEAR						
SUBJECT	CODE	ECTS	Quota for exchange students			
International Relations	POL104	6	5			
International Economics and Trade	EC0121	6	5			
Intermediate Macroeconomics	ECO129	6	5			
Comparative Politics	POL103	6	5			
Welfare Economics	EC0122	6	5			





ELECTIVE COURSES FOR UNDERGRADUATE STUDIES, 2023 SPRING SEMESTER 1st and 2nd year

PROGRAMME, YEAR	COURSE CODE	SUBJECT	LECTURER	TEACHING LANGUAGE	ECTS	QUOTA
1 st year • Economics and Data Analytics • Business Management and Marketing	HUM165	Global Issues and Futures Thinking	Assoc. Prof. Dr. Jonathan Boyd	EN	6	5
	d HUM166	The Role of Contexts in Societal Change	Dr. Joe Milburn	EN	6	5
1 st year ● Economics and	HUM164	Personal and Career Development	Assoc. Prof. Dr. Eigirdas Žemaitis, Laurynas Puidokas	EN	6	5
Politics Finance International Business and Communication 	HUM165	Global Issues and Futures Thinking	Assoc. Prof. Dr. Jonathan Boyd	EN	6	5
	HUM166	The Role of Contexts in Societal Change	Dr. Joe Milburn	EN	6	5
	MNG152	Operations Management	Dr. Gurram Gopal	EN	6	5
2 nd year • Entrepreneurship and Innovation	MNG118	Leadership	Dr. Isaac Wanasika	EN	6	5
	MNG228	B2B Marketing	Lect. Neringa Petrauskaitė	EN	6	5
	FIN127	FinTech Ecosystem and Management	Prof. Dr. Tomoyuki Hashimoto	EN	6	5



ELECTIVE COURSES FOR UNDERGRADUATE STUDIES, 2023 SPRING SEMESTER 3rd year

PROGRAMME, YEAR	COURSE CODE	SUBJECT	LECTURER	SPECIALIZATION AREA	TEACHING LANGUAGE	ECTS	QUOTA
	MNG152	Operations Management	Dr. Gurram Gopal	International Business Decisions	EN	6	5
	MNG163	Project Management	Assoc. Prof. Dr. Alfredas Chmieliauskas	International Business Decisions	EN	6	5
	MNG162	Innovation Management	Assoc. Prof. Dr. Eigirdas Žemaitis	International Business Decisions	EN	6	5
	MNG110	Entrepreneurship	Assoc. Prof. Dr. Eigirdas Žemaitis	International Business Decisions	EN	6	5
3 rd year • International Business and Communication, Business • Management and Marketing, • Finance, • Economics and Data Analytics, • Economics and Politics	MNG118	Leadership	Dr. Isaac Wanasika	Internal Communication and Human Resource Management	EN	6	5
	MNG220	Human Resource Management: International Approach	Dr. Bahman Peyravi	Internal Communication and Human Resource Management	EN	6	5
	MNG279	Creative Organization	Dr. leva Martinaitytė	Internal Communication and Human Resource Management	EN	6	5
	MNG106	Consumer behavior	Dr. Yannick Joye	International Marketing	EN	6	5
	MNG228	B2B Marketing	Lect. Neringa Petrauskaitė	International Marketing	EN	6	5
	MNG280	Principles of Effective Sales	Lect. Guntars Logins	International Marketing	EN	6	5
	IT107	Low-Code Solutions for Business Analytics	Lect. Džiugas Petruškevičius	Data Analytics	EN	6	5
	POL139	American Politics	Dr. Danielle Vinson	Politics	EN	6	5
	FIN127	FinTech Ecosystem and Management	Prof. Dr. Tomoyuki Hashimoto	Finance	EN	6	5
	POL145	The Economics and Politics of Interstate Conflict	Dr. Simonas Čepėnas	Economics and Politics	EN	6	5
	MNG281	Business Law in Practice	Lect. Andrius Ivanauskas	Law	EN	6	5