

**IMPORTANT INFORMATION FOR MASTER STUDENTS**

Students can choose up to 5 courses per semester (no more than 30 ECTS)

Master students may also choose bachelor level courses (please note that there is a limited amount of seats in Bachelor courses and admission is based on first-come, first-served basis)

NOTE: Master courses are held in the evenings starting from 18:00 and/or on Saturdays

For more information please contact gretar@ism.it

SUBJECT	CODE*	ECTS
Ethics and Economics	GRAE032	6
Research Methodology	GRAE001	6
Alternative Investments and Derivatives	GRAE033	6
Advanced Microeconomics	GRAE007	6
Applied Valuation	GRAE027	6
Research Methodology	GRAV001	6
Advanced Corporate Finance	GRAV012	6
Customer Value Analytics	GRAV031	6
International Consumer Behaviour	GRAV010	6
Brand Management	GRAV022	6
Process Innovation Management	GRAI021	6
New Product Development	GRAI014	6
Innovation Project Management	GRAI024	6
Research Project in Innovation and Technology Management	GRAI023	6
Technology and Innovation Management	GRAI022	6

*Study programmes:

GRAEXXX – Financial Economics

GRAVXXX – International Marketing and Management

GRAIXXX – Innovation and Technology Management