

**IMPORTANT INFORMATION FOR MASTER STUDENTS**

Students can choose up to 5 courses per semester (no more than 30 ECTS)

Master students may also choose bachelor level courses (please note that there is a limited amount of seats in Bachelor courses and admission is based on first-come, first-served basis)

NOTE: Master courses are held in the evenings starting from 18:00 and/or on Saturdays

For more information please contact gretar@ism.it

SUBJECT	CODE*	ECTS
Mathematical Finance	GRAE017	6
Financial Econometrics	GRAE018	6
Asset Pricing	GRAE021	6
Economics of Sustainability	GRAE034	6
Advanced Corporate Finance	GRAE019	6
Game Theory and Economic Shocks	GRAE036	6
Research Proposal	GRAE030	6
Financial Intermediation and Risk Management	GRAE035	6
Behavioral Economics	GRAE031	6
Monetary Policy	GRAE012	6
Services Marketing	GRAV020	6
Multivariate Statistics	GRAV007	6
Corporate Responsibility and Sustainability	GRAV034	6
Marketing Research	GRAV029	6
Research Proposal	GRAV032	6
New Product Development and Service Innovation	GRAV025	6
Microeconomics of Competitiveness	GRAV027	6
Digital and Social Media Marketing	GRAV030	6
Integrated Marketing Communications	GRAV033	6
New Product Development	GRAI018	6
Artificial Intelligence Principals and Applications	GRAI019	6
People, Organization and Innovation	GRAI020	6
Innovation Process Management	GRAI021	6
Business Finance	GRAI009	6
Global Leadership	GRAL001	6
Digital Transformation and Global Strategy	GRAL002	6
People & Organisations	GRAL011	6
International Project Management	GRAL005	6
Mastering Business Models	GRAL007	6

*Study programmes:

GRAEXXX – Financial Economics

GRAVXXX – International Marketing and Management

GRAIXXX – Innovation and Technology Management

GRALXXX – Global Leadership and Strategy