

Why double degree?



UNIVERSITY
OF MANAGEMENT
AND ECONOMICS

1. Two diplomas in the same study period
2. Network of friends and professionals in another country and often around the world
3. Personal growth through learning differently in another country

KEDGE Business School France

ISM undergraduate programmes applicable:

International Business and Communication (IBC)

Business Management and Marketing (BMM)

Industrial Technology Management (ITM)

Study path:

Semester	For ISM Students
1	ISM
2	ISM
3	ISM
4	KEDGE(Bordeaux campus)
5	KEDGE(Bordeaux campus)
6	KEDGE internship anywhere in the world (30 ECTS)
7	3 subjects + Thesis at ISM
8	Wait for the graduation certificate from KEDGE

Degree awarded by two diplomas:

DEGREE awarded at KEDGE

- KEDGE bachelor diploma (Programme Supérieur de Gestion et Commerce)

DEGREE awarded from ISM

- Bachelor of Business Management

Info about double degree:

- At the moment only Bordeaux campus is available
- IBC programme students can choose out of four tracks in semester 5: Marketing; Management and Negotiation Strategies; Wine & Sustainability; Supply Chain
- ITM programme students can choose only Supply Chain track
- BMM programme students can choose out of Marketing, Management and Negotiation Strategies tracks

Degree requirements at KEDGE:

- Pass a Sulitest in KEDGE when informed
- Certify English language proficiency: TOEFL IBT 75 (September selection)/ TOEIC 750/ a Cambridge Certificate First/ IELTS 5.5 before KEDGE issues a diploma
- Internship 30 ECTS

Additional information:

- Selection and application at ISM on semester 3
- Minimum GPA 7